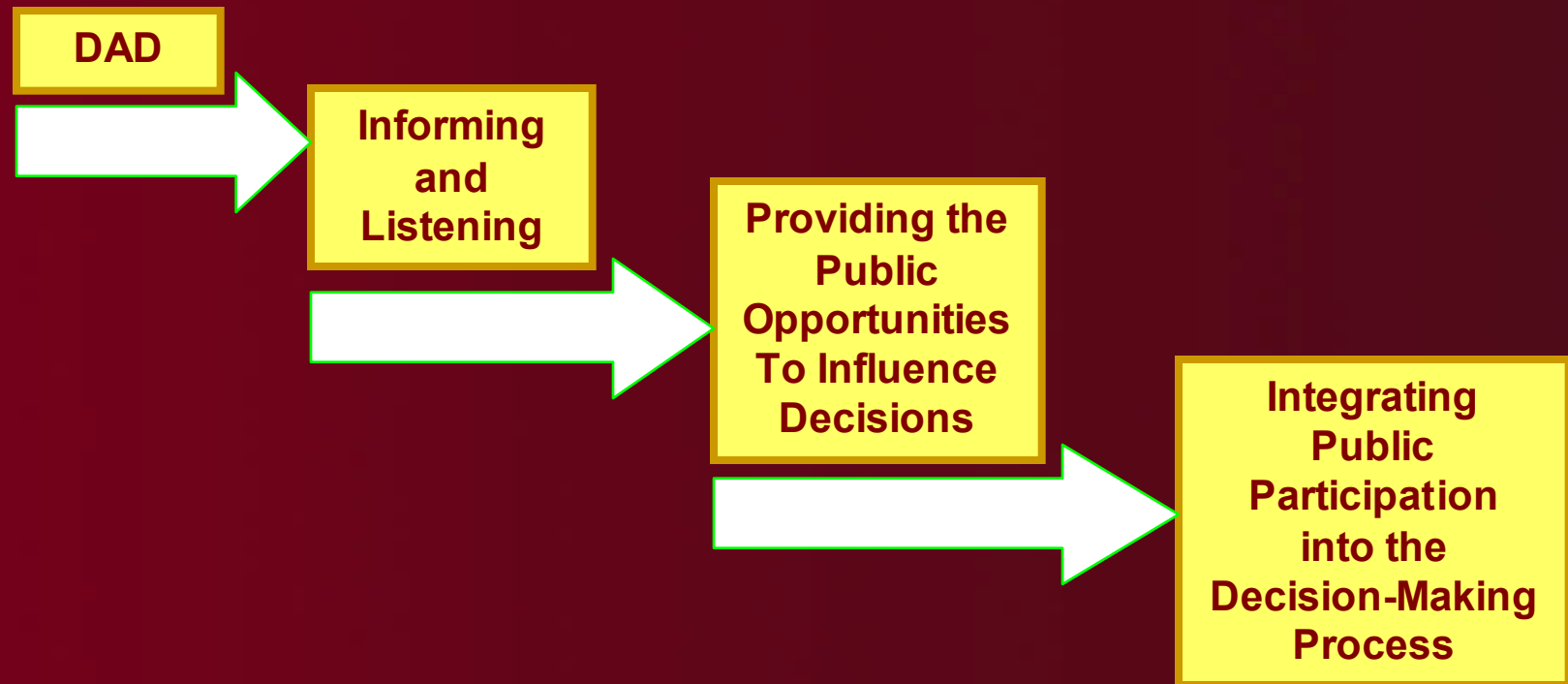


Trends in Public Participation



Public Participation Programs are Moving From:

- Including everybody to targeting the most interested
- Large public meetings/events to smaller activities and more innovative communication techniques
- Involving the public at the end to involving them at the beginning and throughout the process
- “Being heard” to collaborative decision-making



Trends in Superfund Public Participation

1980

1986

1994



**Public Relations/
Public
Information**

**Community
Relations**

**Community
Involvement**

**Inform the
public**

**Inform and listen to
the public before the
decision**

**Involve people in
decisions that
directly impact
them**



Public Participation Ladder

